

LIBRARY OF AMERICAN LANDSCAPE
HISTORY, INC.
Financial Statements
December 31, 2010

TABLE OF CONTENTS

	<u>Page</u>
Accountant's Review Report	1
Statement of Financial Position	2
Statement of Activities	3
Statement of Cash Flows	4
Notes to Financial Statements	5 – 14

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INDEPENDENT ACCOUNTANT'S REVIEW REPORT

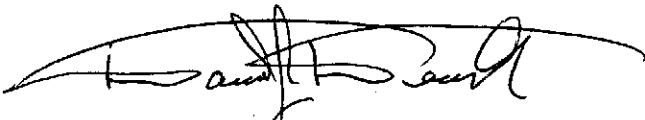
To the Directors of the
Library of American Landscape History, Inc.

I have reviewed the accompanying statement of financial position of the Library of American Landscape History, Inc. (a nonprofit organization) as of December 31, 2010, and the related statements of activities and cash flows for the year then ended. A review includes primarily applying analytical procedures to management's financial data and making inquired of Organization management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, I do not express such as opinion. The prior year summarized comparative information has been derived from the Organization's 2009 financial statements and in my report dated January 20, 2010; I issued an unmodified review report.

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing, and maintaining internal control relevant to the preparation and fair presentation of the financial statements.

My responsibility is to conduct the review in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. Those standards require me to perform procedures to obtain limited assurance that there are no material modifications that should be made to the financial statements. I believe that the results of my procedures provide a reasonable basis for my report.

Based on my review, I am not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with accounting principles generally accepted in the United States of America.



April 19, 2011

Statement of Financial Position
As of December 31, 2010
With Comparative Totals as of December 31, 2009

	<u>Total</u> <u>This Year</u>	<u>Total</u> <u>Last Year</u>
Assets:		
Current Assets:		
Cash and Cash Equivalents	\$ 67,551	\$ 58,478
Royalties Receivable	1,308	2,083
Contributions Receivable	10,771	44,126
Prepaid Rent	1,256	1,256
Total Current Assets	<u>80,886</u>	<u>105,943</u>
Investments:	<u>356,565</u>	<u>252,433</u>
Property and Equipment:		
Website (Net)	396	1,346
Furniture and Equipment (Net)	90	448
Leasehold Improvements (Net)	0	0
Net Property and Equipment	<u>486</u>	<u>1,794</u>
Other Assets:		
Prepaid Rent and Deposits	<u>2,412</u>	<u>2,412</u>
Total Assets	<u>\$ 440,349</u>	<u>\$ 362,582</u>
Liabilities and Net Assets:		
Current Liabilities:		
Accounts Payable	\$ -	\$ 695
Accrued Payroll Taxes	4,455	4,361
Total Current Liabilities	<u>4,455</u>	<u>5,056</u>
Net Assets:		
Unrestricted	\$ 203,993	\$ 202,070
Temporarily Restricted	231,901	155,456
Permanently Restricted	0	0
Total Net Assets	<u>435,894</u>	<u>357,526</u>
Total Liabilities and Net Assets	<u>\$ 440,349</u>	<u>\$ 362,582</u>

See accompanying notes to financial statements.

See accountant's review report.

LIBRARY OF AMERICAN LANDSCAPE HISTORY, INC.

Statement of Activities

For the Year Ended December 31, 2010

With Comparative Totals as of December 31, 2009

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total This Year</u>	<u>Total Last Year</u>
Revenues, Gains, and Other Support					
Grants and Contributions	\$ 135,436	\$ 143,956	\$	\$ 279,392	\$ 214,490
Exhibition Fees	4,500			4,500	9,000
Royalty Revenue, Book and Print Sales	1,888			1,888	4,964
Investment Income (Loss)	28,929			28,929	48,947
Net Assets Released from Restrictions: Satisfaction of Grant and Contribution Stipulations	67,511	(67,511)			
Total Revenue, Gains, and Other Support	<u>238,264</u>	<u>76,445</u>		<u>314,709</u>	<u>277,401</u>
Expenses					
Program Services					
Books	31,855			31,855	20,952
ASLA Reprint Series	835			835	25,315
Manuscript Development	74,846			74,846	75,765
Educational Outreach	51,373			51,373	51,804
Total Programs	<u>158,909</u>			<u>158,909</u>	<u>173,836</u>
Management & General	65,938			65,938	76,311
Fund Raising	11,494			11,494	3,257
Total Expenses	<u>236,341</u>			<u>236,341</u>	<u>253,404</u>
Change in Net Assets	1,923	76,445		78,368	23,997
Net Assets at Beginning of Year	<u>202,070</u>	<u>155,456</u>		<u>357,526</u>	<u>333,529</u>
Net Assets at End of Year	<u>\$ 203,993</u>	<u>\$ 231,901</u>	<u>\$ 0</u>	<u>\$ 435,894</u>	<u>\$ 357,526</u>

See accompanying notes to financial statements.

See accountant's review report.

LIBRARY OF AMERICAN LANDSCAPE HISTORY, INC.

Statement of Cash Flows

For the Year Ended December 31, 2010

	<u>Total</u>
Cash Flows from Operating Activities:	
Change in Net Assets	\$ 78,368
Adjustments to Reconcile Change in Net Assets to Net Cash Provided/(Used) by Operating Activities:	
Depreciation	1,308
Decrease in Royalties Receivable	775
Decrease in Contributions Receivable	33,355
Decrease in Accounts Payable	(695)
Increase in Accrued Payroll Taxes	94
Realized and Unrealized Loss on Investments	(20,441)
Net Cash Provided/(Used) by Operating Activities	<u>92,764</u>
Cash Flows from Investing Activities:	
Proceeds from the sale of investments	15,000
Purchase of Investments	(98,691)
Net Cash Provided/(Used) by Investing Activities	<u>(83,691)</u>
Cash from Financing Activities:	
Net Cash Provided/(Used) by Financing Activities	<u>0</u>
Net (Decrease) in Cash and Cash Equivalents	9,073
Cash and Cash Equivalents at Beginning of Year	58,478
Cash and Cash Equivalents at End of Year	<u><u>\$ 67,551</u></u>

**Supplemental Data for Noncash Investing and Financing
Activities:**

Other Noncash Investing and Financing Activities	\$ -
Interest Expense	0
Income Taxes Paid	0

See accompanying notes to financial statements.

See accountant's review report.

LIBRARY OF AMERICAN LANDSCAPE HISTORY, INC.
Notes to Financial Statements
December 31, 2010

1. Description of Operations

The Library of American Landscape History, Inc. (LALH) was established as a not-for-profit corporation in 1992. The Library produces books and exhibitions relating to North American landscape history. Its mission is to educate and thereby encourage thoughtful stewardship of the land.

2. Summary of Significant Accounting Policies

a. Basis of presentation

The financial statements have been prepared using the accrual basis of accounting, in conformity with standards promulgated by the American Institute of Certified Public Accountants. The accrual method recognizes income as it is earned and expenses as they are incurred.

The LALH reports information regarding its financial position and activities according to three classes of net assets based upon the existence or absence of donor-imposed restrictions (see footnotes A, B, and C below).

Note A - Unrestricted Net Assets

These are net assets that are neither permanently restricted nor temporarily restricted by donor-imposed stipulation.

Note B - Temporarily Restricted Net Assets

Net assets of a nonprofit organization which result from contributions and other inflows of assets whose use by the organization is limited by donor-imposed stipulations that either expire with the passage of time or that can be fulfilled and/or removed by actions of the organization. When a temporary restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Note C - Permanently Restricted Net Assets

Net assets on which there are donor-imposed restrictions that neither expire by passage of time nor can be removed or fulfilled by actions of the organization.

The LALH reports contributions received as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions.

See accountant's review report.

Notes to financial statements

b. Program support and revenue

The LALH support consists of both restricted and unrestricted contributions and grants. Total grants and contributions amounted to \$279,392 in 2010. Of this amount, \$103,441 was received from related parties.

Exhibition fees are monies received from organizations to “borrow” the touring exhibitions.

In 1999, LALH began to co-publish its own books, using University of Massachusetts Press as a distributor. Under a joint agreement, net sales revenues are split between LALH and Massachusetts Press. Royalty revenues also result from agreements wherein Massachusetts Press is in the role of publisher and LALH is in the role of associate publisher. In these agreements, LALH receives royalties based on a sliding scale indexed to number of copies sold. Massachusetts Press may be paid a subvention fee to underwrite publication costs.

Book sales held at launch events also produce income.

Investment income is comprised of interest and dividends earned on cash deposits and investments, and also include realized and unrealized gains or losses on investments.

c. Promises to give

Unconditional promises to give are recognized as revenues in the period received. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

d. Functional allocation of expenses

The costs of providing the various programs and activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

The company presents program service expenses in the following categories on the statement of activities:

Books: Costs associated with: writers’ fees, editing, proofreading, photography, indexing, design, production, and promotion of new books.

ASLA Reprint Series: Costs associated with commissioning new scholarly introductions, editing, proofreading, photography, production, and promotion of reprints.

See accountant’s review report.

Notes to financial statements

Manuscript development: Costs associated with directing development of manuscripts and acquiring new projects.

Educational Outreach:

Exhibition tour program: Costs associated with curating, producing, and administering touring exhibitions organized in association with LALH books.

VIEW: Costs associated with writing, editing, proofreading, photography, design, printing, and mailing of annual magazine.

Website: Costs associated with maintenance fees and preparing and posting new written and photographic material for LALH website, approximately four updates per year.

During calendar year 2010, LALH carried out the following activities:

The Warren H. Manning Research Project continued under the direction of Jane Roy Brown, who became project coordinator. Several sites were photographed by Carol Betsch; several volume two entries were submitted.

Development of several manuscripts continued, including “Graceland: A Design History,” “The Native Landscape Reader,” “The Buffalo Parks System,” “Cornelia Oberlander,” introduction to *Design in the Little Garden*, and others.

A contract held with Ronald H. Epp was terminated owing to editorial problems with his project.

A new book series was announced, tentatively titled “The Challenge of Modernity.” A grant for \$50,000 in support of the series was received from the New York Community Trust. Four scholars on modernism agreed to serve as editors.

A Genius for Place was refurbished (see note 2 i) and shipped to the Cummer Museum of Art and Gardens, in Jacksonville, Florida, where it will remain on view until March, 2011.

A grant for \$15,000 in support of a new website was received; LALH signed a contract with Florio Design to create a more expansive, user friendly site in 2011.

An organizational analysis of LALH was commissioned from consultant Rima Dael and copies were distributed to trustees in October. A memorandum of understanding was signed with Lisa Sihvonen-Binder to develop a three-year fund plan.

VIEW 2010 was published and distributed to 5,000 recipients.

See accountant’s review report.

Notes to financial statements

The reconfigured LALH website (lalh.org) received approximately 450,000 hits during 2010. A new quarterly electronic newsletter, What's New, was emailed to approximately 2,000 recipients.

Three new trustees joined the Board of Directors: Darrel Morrison, Shannon Hackett, and Susan Klaus.

In September, LALH was represented in Washington, D.C., at the annual meeting of the American Society of Landscape Architects with a booth staffed by three employees.

e. Fund-raising costs

Fund-raising costs are comprised of direct expenses and a percentage of salary expenses. Salary allocations are based on management's estimate of time spent on various functions.

f. Cash and cash equivalents

The organization considers all short-term, highly liquid investments with remaining maturities of three months or less when purchased to be cash equivalents.

g. Allowance for uncollectible accounts

The organization performs ongoing evaluations of its receivables, maintaining allowances for potential credit losses which, when realized, have been within management's expectations. Management does not believe any allowance for doubtful accounts is necessary at December 31, 2010.

h. Investments/Fair Values of Financial Instruments

The organization carries investments in marketable securities with readily determinable fair values and all investments in debt securities at their fair values in the Statement of Financial Position. Unrealized gains and losses are included in the change in net assets in the accompanying Statements of Activities.

The Organization follows the provisions of FASB ASC 820-10-50-1, *Fair Value Measurements* for fair value measurements of financial assets and financial liabilities that are recognized or disclosed at fair value in the financial statements on a recurring basis. This standard defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The standard also establishes a framework for the measurement of fair value, and enhances disclosures about fair value measurements (Note 6.)

See accountant's review report.

Notes to financial statements

i. Property and equipment

All acquisitions of property and equipment in excess of \$1,000 (except exhibition costs) and all expenditures for repairs, maintenance, renewals, and betterments that materially prolong the useful lives of assets are capitalized. Assets are recorded at cost, if purchased or at fair market value at time of receipt if donated. Depreciation of furniture, equipment and the website are computed on a straight-line basis over their estimated service lives of three to five years. Leasehold improvements are amortized over the lives of the leases (see note 9).

Historically, costs associated with the production of exhibits have been expensed when incurred and were not capitalized. This policy was followed because the exhibits usually had a useful life of less than one year and had no marketable value at the end of the exhibit tour. The exhibits contain many high quality photos and plates and are the property of LALH. At the end of a tour, the organization occasionally donated exhibits to other organizations for permanent display. Production cost related to the current exhibition tour were expensed in fiscal year 2000 based on the aforementioned assumptions. The exhibition has, however, proved to be very popular and continues to tour and generate loan fees. In 2010 a \$25,000 grant was received to refurbish the exhibit (GFP Exhibit). It is also possible that the exhibit may be sold when its tour is complete.

j. Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

k. Other Assets

Other assets consist of last month rent and a security deposit on the current lease.

3. Concentration of Cash, Receivables, Funding Sources, and Investments

LALH has cash deposits with Peoples United Bank, which has offices located in the New England area. Cash deposits in the bank are insured up to \$250,000 by the Federal Deposit Insurance Corporation.

Concentrations of receivables exist due to the size of the receivables and the relatively small number of contributors or other organizations who owe money to the LALH at year end. The organization is dependent on a relatively limited number of granting agencies and contributors. The loss of support from a funding source would require an offsetting adjustment to the corporation's programmatic endeavors.

See accountant's review report.

Notes to financial statements

The organization's investments are with Merrill Lynch in a money market fund (\$30,216), in equities (\$5,220), and in six mutual funds (\$321,129). None of these investments are insured.

4. Contributions Receivable/Conditional Promises To Give

Contributions receivable of \$10,771 at year end consist of \$2,385 of unrestricted contributions and \$8,386 of restricted contributions. Of the total receivable, \$0 is from related parties. The balance of the restricted contributions is from a multi year grant scheduled to be paid in equal installments finishing in January 2011.

There are no conditional promises to give at December 31, 2010.

5. Property and Equipment

Fixed assets consist of the following:

Website	\$ 15,850	
Less Accumulated Depreciation	<u>(15,454)</u>	
Net Website		\$ 396
Furniture and Equipment	4,433	
Less Accumulated Depreciation	<u>(4,343)</u>	
Net Equipment		90
Leasehold Improvements (See note 9 also.)	13,748	
Less Accumulated Amortization	<u>(13,748)</u>	
Net Leasehold Improvements		<u>0</u>
Net Property and Equipment		<u>\$ 486</u>

Depreciation expense in the current period amounted to \$1,308.

6. Investments:

In 2004, the board of directors voted to establish a long term savings fund. The fund was created by depositing \$45,000 into an investment account in 2004 with additional monies added or withdrawn each year since then. The balance of the account (including purchases, dividend reinvestments, and realized and unrealized gains and losses) at December 31, 2010 was \$356,565. This account also contains some temporarily restricted contributions. These monies are held in the account until they are needed to fund a project. When funds are needed for a project or general operations, an investment is sold and money is transferred to the Organization's regular checking account.

See accountant's review report.

Notes to financial statements

Investment return is summarized as follows:

Investment income	\$ 8,488
Realized gain on investments	448
Unrealized gain on investments	<u>19,993</u>
Total unrestricted investment income	<u>\$28,929</u>

The Organization follows FASB ASC 820-10-50-1 for fair value measurements of investments that are recognized and disclosed at fair value in the financial statements on a recurring basis. These standards establish a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to measurement involving significant unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are as follows:

- Level 1 inputs are quoted prices (unadjusted) for identical investments in active markets.
- Level 2 inputs are quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations in which all significant inputs and significant value drivers are observable in active markets.
- Level 3 are model derived valuations in which one or more significant inputs or significant value drivers are unobservable.

In certain cases, the inputs to measure fair value may result in an asset or liability falling into more than one level of the fair value hierarchy. In such cases, the determination of the classification of an asset or liability within the fair value hierarchy is based on the least determinate input that is significant to the fair value measurement.

The following table represents investments that are measured at fair value on a recurring basis at December 31, 2010:

Fair Value Measurements at December 31, 2010

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>
Common Stock	\$ 5,220	\$ 0	\$ 0
Mutual Funds	321,129	0	0
Money Market Funds	<u>30,216</u>	<u>0</u>	<u>0</u>
Total investments	\$ <u>356,565</u>	\$ <u>0</u>	\$ <u>0</u>

See accountant's review report.

Notes to financial statements

For the valuation of certain mutual funds, common stock, and money market funds the Organization used quoted prices in principal active markets for identical assets as of the value date (Level 1).

7. Restrictions on Net Assets

Temporarily restricted net assets released during the year consist of the following:

Books		
Epp	\$ 100	
Steele Reprint	2,500	
Grese	3,800	
Manning	10,667	
Vernon	<u>13,703</u>	
Total Books		\$30,770
GFP Exhibit		9,452
Modern Landscape Design Series		1,000
Reprint Series		835
Time Restrictions		20,000
Misc. Projects		<u>5,454</u>
Total Temp. Restricted Net Assets Released		<u>\$67,511</u>

Temporarily restricted net assets at December 31, 2010 consist of the following projects or purpose:

Books		
Antonetti	\$1,000	
Grese	16,200	
Manning	36,432	
Nadenicek	(1,016)	
Rose	(1,094)	
Kowsky	24,925	
Vernon	12,407	
Steele Reprint	<u>13,500</u>	
Total Books		\$102,354
Modern Landscape Design Series		49,000
Environmental Series		25,000
Parks Series		25,000
Restricted Donation Website		15,000
GFP Exhibit		<u>15,547</u>
Total Temporary Restricted Net Assets		<u>\$231,901</u>

See accountant's review report.

Notes to financial statements

8. Income Taxes

The Internal Revenue Service (IRS) has determined that the corporation is exempt from federal income taxes under Internal Revenue Code section 501(c)(3). In addition, it has been determined that the corporation is not a private foundation within the meaning of Section 509(a) of the Code. It is also exempt from state income taxes.

The Organization has adopted the recognition requirements for uncertain tax positions as required by generally accepted accounting principles. Income tax benefits are recognized for income tax positions taken or expected to be taken in a tax return, only when it is determined that the income tax position will more-likely-than-not be sustained upon examination by taxing authorities. Based on management's evaluation, adoption of the rules does not have a material effect on the Organization's financial statements. Further, no interest or penalties have been accrued or charged to expense as of December 31, 2010. Under federal and state tax laws, prior year's tax returns generally remain open for audit for a period of three years. At December 31, 2010, this would include filings for 2009, 2008, and 2007.

9. Commitments/Leases

The organization had a lease for office space commencing December 1, 2004 and ending November 30, 2007. The total rent to be paid over the three year period was \$41,040 at a rate of \$1,140 per month. In November, 2007 the lease was extended until November 30, 2010. Total rent to be paid over the extended lease agreement was \$43,416 at a rate of \$1,206 per month. In 2004 and 2005 the LALH made \$13,748 in leasehold improvements to the property which was amortized over the original lease term. When the lease expired on November 30, 2010 the Organization became a tenant at will. In January, 2011, the Organization extended the basic provisions of the old lease until January 31, 2014. The extended lease is for \$1,300 per month and includes office and storage space. The total rent commitment from January 2011 to January 2014 is \$46,800.

Total rent expense for the year was \$16,328.

10. Retirement Plan

In 1998, the organization adopted a SIMPLE retirement plan. The plan allows any employee who has earned at least \$5,000 in the past year, to contribute up to \$10,000 to the plan under a salary reduction agreement. An individual retirement account is established for each employee who decides to participate in the plan. All contributions are immediately vested in the employee. The organization will match employee contributions up to the lesser of 3% of gross pay or the elective contribution for any participating employee. The cost to the organization for the year ended December 31, 2010, was \$3,450.

See accountant's review report.

Notes to financial statements

11. Donated Services

The individuals who provide services in their capacity as members of the board of directors of the corporation do so for no monetary consideration. Their contributions of time and effort are incapable of value estimation. No amounts have been recognized in the statement of activities because the criteria for recognition under current accounting standards have not been satisfied.

12. 2009 Prior Year Summarized Financial Information

The amounts shown for 2009 in certain selected financial statements are included to provide a basis of comparison with 2010 and present summarized totals only. The 2009 amounts are derived from reviewed financial information and are not intended to present all information necessary for a fair presentation in accordance with the accounting principles described in note 2. Accordingly, such information should be read in conjunction with the organization's financial statements for the year ended December 31, 2009 from which the summarized information was derived.

13. Related Party Transactions

In addition to other details disclosed in these footnotes regarding related parties, the LALH paid related parties \$5,000 for photography and other services in 2010.

14. Subsequent Events

The Organization has evaluated subsequent events through April 19, 2011, which is the date these financial statements were available to be issued.

See accountant's review report.